



# 16<sup>th</sup> Annual Brain Injury Conference

February 9, 2024 | Marriott Downtown at CF Toronto Eaton Centre Hotel

## Sponsorship Prospectus

<https://events.myconferencesuite.com/BrainInjury2024>



## Welcome

Dear Partners,

Toronto Rehabilitation Institute's **16<sup>th</sup> Annual Brain Injury Conference** will take place on February 9, 2024 at the Marriott Downtown at CF Toronto Eaton Centre Hotel, 525 Bay St, Toronto. This is a must-attend event for healthcare practitioners who work with all areas of traumatic brain injury in their practice: physicians, clinicians, nurses, administrators, researchers, and service providers from rehabilitation, insurance, and legal organizations.

Participate in interactive discussions, workshops, and plenary sessions in this one-day forum that will familiarize delegates with rehabilitation in brain injury across the spectrum.

**On behalf of the Organizing Committee we cordially invite you to actively participate in this Conference.** Sponsorship of this event is an effective method of reaching your target audience. As an event sponsor, you will benefit from the marketing exposure from the event. Furthermore, your participation will allow you to network with key decision-makers, providing opportunities for one-on-one networking and communication with the key influencers in your industry.

This sponsorship package provides you with numerous marketing opportunities. Whether you are interested in introducing a new service or product, increasing your number of contacts, or reinforcing your position as an industry leader, one of our options will help you find a marketing solution. Please browse through these opportunities and see what works for you.

On behalf of the Planning Committee,

**Nancy La**

UHN Conference Services

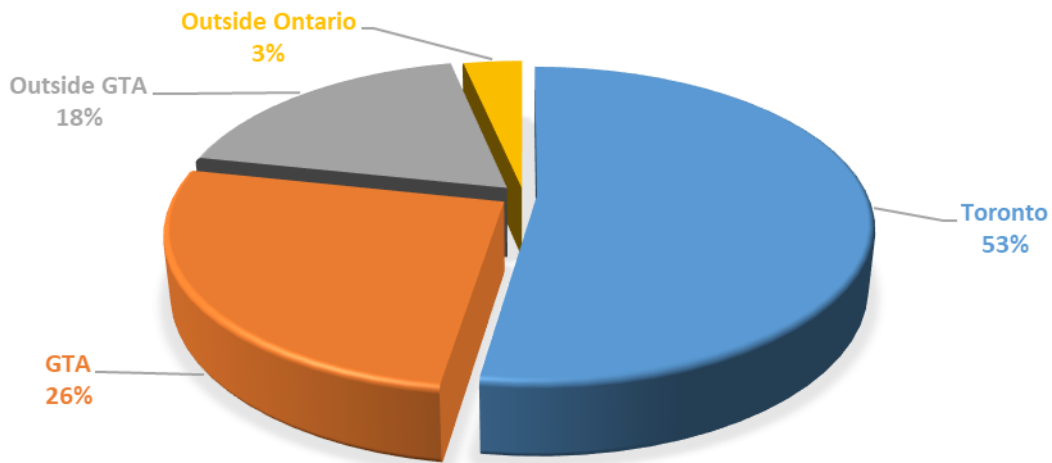
[conferences@uhn.ca](mailto:conferences@uhn.ca)



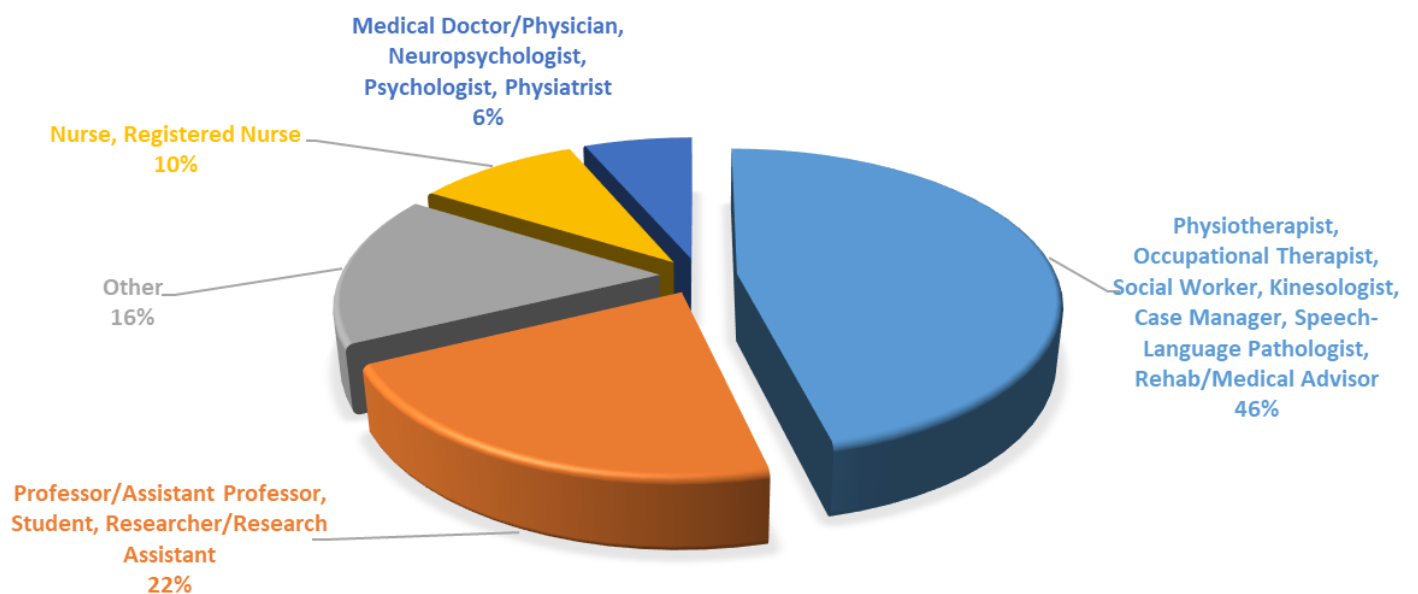
# Attendee Demographics

## Geographic representation

The graph below shows the distribution of attendees from across Ontario at the 2023 in-person Conference.



## Professional representation





## Sponsorship Packages

We have a number of packages to suit every budget, to enable you to maximize the exposure of your company to the brain injury rehabilitation community. If you have sponsorship package ideas of your own or wish to discuss the available options, please contact us. Sponsorship is only confirmed once payment is received.

	GOLD \$5,500 <sup>1</sup>	SILVER \$4,500 <sup>1</sup>	BRONZE \$3,500 <sup>1</sup>	EXHIBITOR \$1,500 <sup>1</sup>
Exhibition space <sup>2</sup>	•	•	•	•
Complimentary registration (delegate can tend to exhibit and/or attend sessions) <sup>3</sup>	4	3	2	1
Conference website recognition	Linked logo (website or video)	Linked logo (website)	Company Name	-
Conference signage	Logo	Logo	Company Name	-
Recognition on conference slides	Logo	Logo	Company Name	-
Verbal recognition at the podium	•	•	•	-
Lunch sponsorship	-	•	-	-
Company advertisement in event slides <sup>4</sup>	•	-	-	-
Sponsor draw during closing remarks	•	-	-	-
30 second video ad spot <sup>5</sup>	•	-	-	-

“•” = included    “-” = not included

<sup>1</sup> All prices are in CAD and exclude any applicable taxes.

<sup>2</sup> All exhibition spaces are 8' x 6' and include one 6' skirted table and 2 chairs.

<sup>3</sup> Additional representatives must register to attend as a conference delegate and pay the associated fees.

<sup>4</sup> Advertisement specifications will be provided upon sponsorship confirmation.

<sup>5</sup> Video must be developed by the sponsor and submitted for approval to Conference Services at [conferences@uhn.ca](mailto:conferences@uhn.ca).



# Terms and Conditions

## 1. Booking

If you would like to be a sponsor or exhibitor, please visit <https://events.myconferencesuite.com/BrainInjury2024-sponsorship> to register as a sponsor. This does not register you to attend the event. Attendee registration will be done separately. Allocation is subject to availability.

## 2. Payment

An invoice will be issued and 100% is to be paid to the University Health Network at least 1 month prior to the conference. Payment can be done online with a Visa or MasterCard, or via cheque payment.

## 3. Cancellation Policy

We cannot accept cancellation of sponsorship once it has been committed. Upon commitment of sponsorship, the sponsor will be liable for the total sponsorship committed. This includes the cost of the items/materials pledged under the commitment of the sponsorship. All payments are final and non-refundable.

## 4. Registration of Staff

Complimentary registration(s), as outlined in the package description, are for staff tending to the exhibit and include admission to conference sessions. Additional staff must register online as full conference delegates, unless a specific arrangement has been made with the organizers.

## 5. Alterations

The organizers reserve the right to make alterations to the conference program, venue and timings at any time. Every endeavour is made to preserve the published layout of the conference area and exhibition. Should it be necessary to revise the layout for any reason, exhibitors will be notified.

## 6. Insurance

Exhibitors and sponsors are responsible for arranging appropriate insurance coverage in connection with their attendance at the conference, including prevention, postponement or abandonment. The organizers will not be held liable for any loss, liability or damage to personal property.

## 7. Cancellation / Postponement of the Conference

In the event of it being necessary for whatever reason to postpone or cancel the conference, the organizer will not be liable for any expenditure, damage or loss incurred by the sponsor. In the event of cancellation the sponsor will be refunded any monies paid.

## 8. Product Promotion

In line with non-profit regulation and UHN policies, sponsors are able to promote their work as an organization. The sponsor is responsible for complying with any applicable country laws and regulations relating to product promotion.

# Contact Information

Nancy La  
Conference Services - UHN Education  
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Toronto, ON M5G 2A2  
Canada

Email: [nancy.la@uhn.ca](mailto:nancy.la@uhn.ca)

**Once you have booked your sponsorship package, Conference Services will be in further contact for all logistical arrangements.**

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